



# The Benefits of a FORTIFIED Roof



1



## Strength

A FORTIFIED Roof™ is proven to be stronger than a standard roof. Hurricanes Sally, Zeta, and Dorian have tested FORTIFIED Roofs, and less than 1% filed an insurance claim.

2



## Savings

Gain access to substantial insurance discounts and tax deductions. A FORTIFIED Roof can also save you money in repair and rebuilding expenses because they outperform normal roofs to minimize damage.

3



## Increased Home Value

A recent study university study shows FORTIFIED can increase home values by nearly 7%!

4



## Affordable

Re-roofing to FORTIFIED is affordable. The minimal upfront costs can be paid back quickly through lower insurance payments every year, tax credits, and lower repair bills. The peace of mind you'll receive from having a better roof is priceless.

5



## Renewable

FORTIFIED designations are renewable every five years. You can continue to receive insurance savings indefinitely, pass saving to the next owner, and worry less knowing your home can better protect your family.